

# CarbonHub: AFL's Approach to Tracking All GHG Scopes



**Brandon Money** // AFL Global



- ✓ Overview of AFL
- ✓ Understanding GHG Emissions
- ✓ CarbonHub Overview
- ✓ AFL's Approach
- √ Future Plans

# **About AFL Global**



75% North America 20% Europe/Middle East/Africa 5% Asia Pacific

### Mission

To connect our customers around the world with innovative technologies, exceptional products, and highquality services

### **6 Core Values**







Integrity



Innovation



Collaboration & Accountability



Environment, Health & Safety



Engagement



1984 AFL founded



### Strong growth position

In fiber optic products, conductor accessories and network services



6,800+ Worldwide team members



**130+** Countries sold to

**25** Languages spoken

**1** Globally unified team



### **Core Market Segments**

**Energy | Service Provider | Industrial Hyperscale | Enterprise** 





**67** Global locations



**3,000+** Global products



**60** million

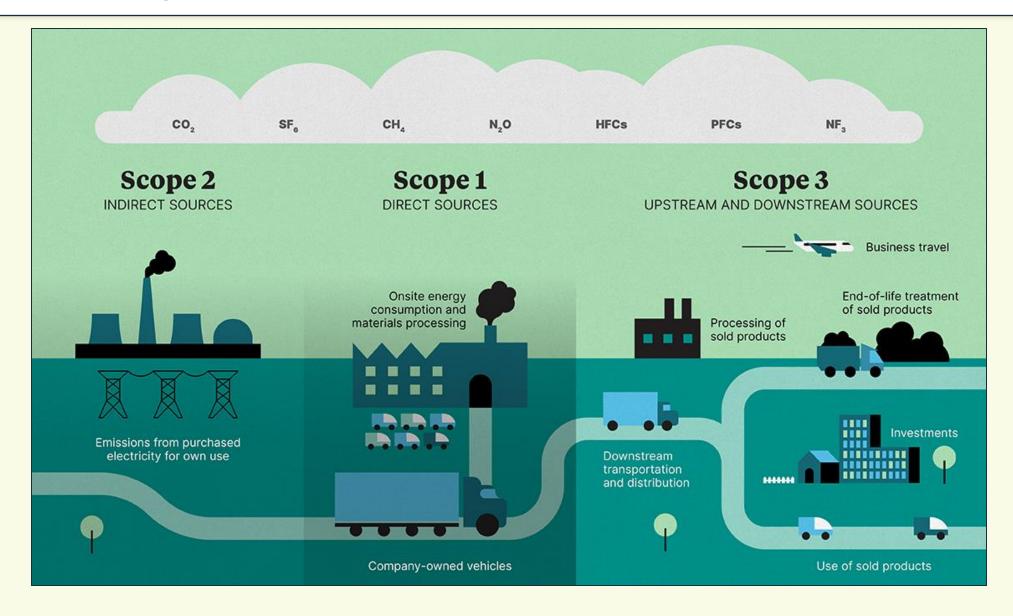
Fiber termination capacity per year and growing



**17**Unique North
American Services

# Understanding GHG Emissions

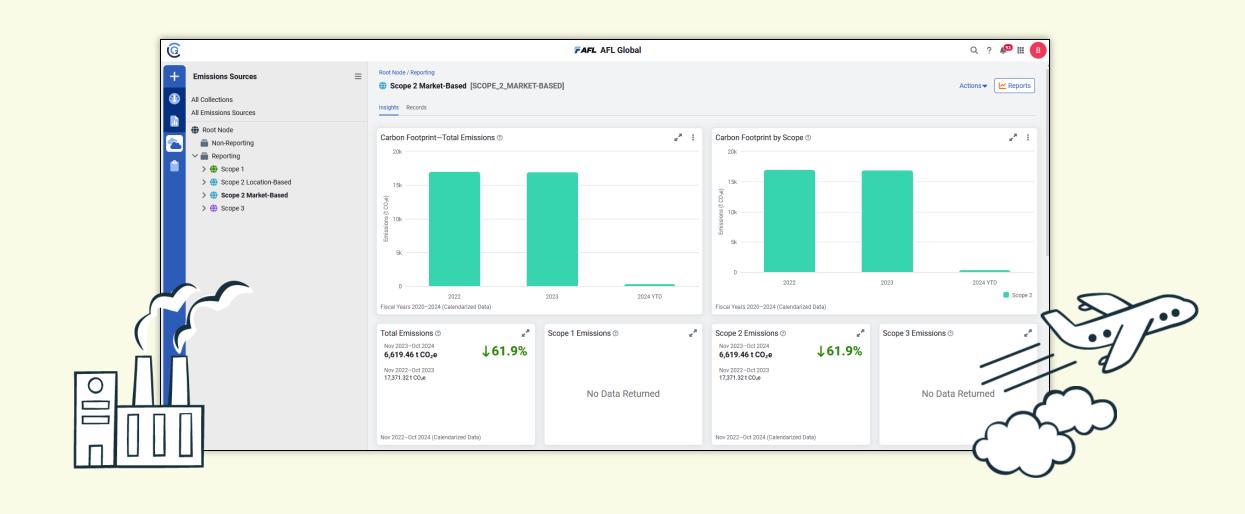
### **Understanding GHG Emissions**



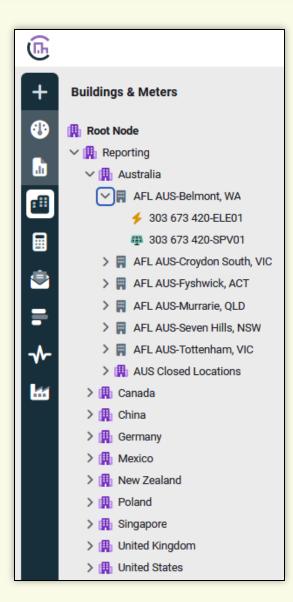
## CarbonHub Overview

### **CarbonHub Overview**

CarbonHub is a financial-grade accounting software, Simplified.



### **Carbon Hub Overview**



### **Utility Management** (Commodities)

Utility bill management

Facility benchmarking

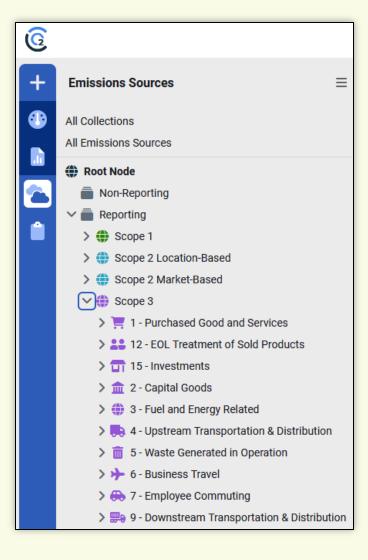
Tenant billing

M&V

Account & meter tracking

### **CarbonHub (Emission Sources)**

Emission source tracking Emission factor database Compliance reporting



# AFL's Approach

### **AFL's Approach: Rewind to 2022**

AFL Leadership recognized need of structured effort to address ESG concerns.

- Customer requests for Sustainability data and commitments
- No formal energy management system or sustainability programs
- Utility and other company data managed in silos
- Customer requests outpacing AFL provided information



























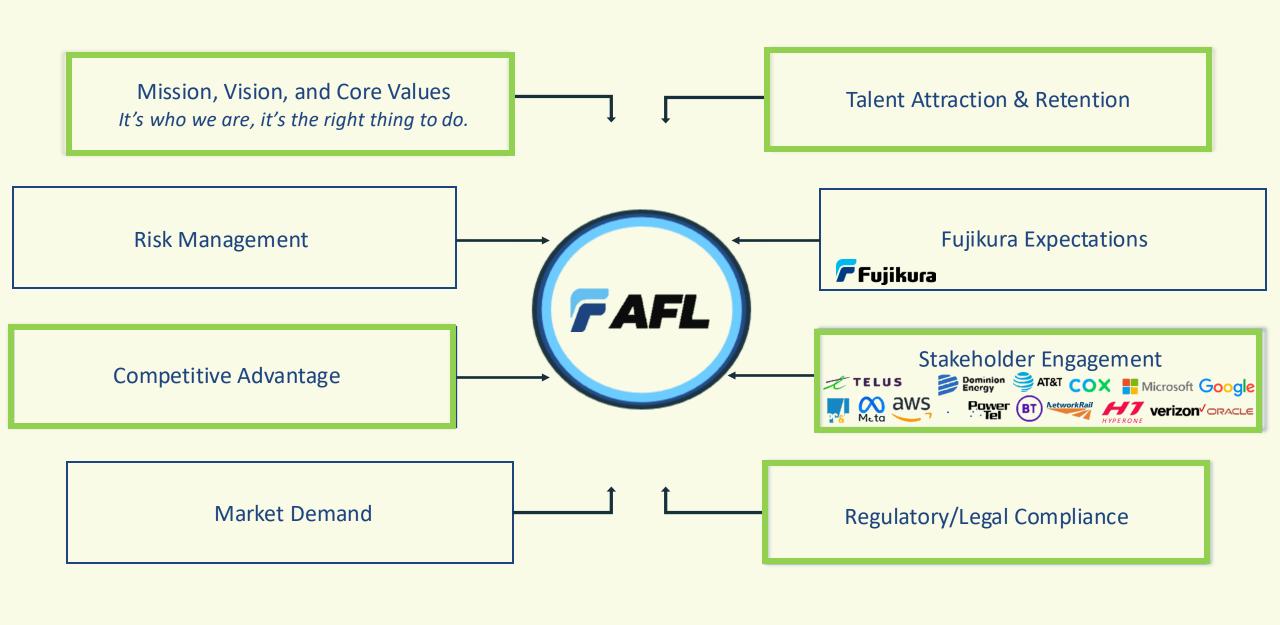












### AFL's Approach: Fast Forward to 2024

### **Reporting Commitments**

Carbon Disclosure Project (CDP)
 D to B-

EcoVadis
 Non-reporting to Above Average

• The Sustainability Project (TSP) 77% to 90%

Responsible Business Alliance (RBA)
 Medium risk to Low Risk

Science-based Targets Initiative (SBTi)
 Committed in 2023

• SASB, GRI, CSRD, UNGC, ESRS

### AFL's Approach: How did we get to where we are today?

#### Hired and developed dedicated personnel

- Global Sustainability and Energy lead
- Energy Engineers for large manufacturing sites and business units
- Developed bench strength from operations, maintenance and EHS Teams

#### **Partnered with industry experts**

- EnergyCAP for our utility and GHG accounting software
- EnergyStar for our Energy Management System development

Monthly touchpoints with customers and suppliers to align on Sustainability initiatives

Subscribed to EnergyCAP's UtilityManagement, CarbonHub, BillCAPture, International Service, and RDBI service

Capital investment in metering underway in FY2024 with plans to utilize EnergyCAP SmartAnalytics

## **Future Plans**

### Where are we headed?

### **Continuous improvement related to sustainability**

- Product-level emissions details (Lifecycle Assessments of our products)
- Incorporate sustainability into R&D and new product design
- Increase automation in Scope 3 data collection

### **Real-Time Response**

- Utilize Smart Analytics and Building Automation Systems to alert manufacturing staff
- Data visualization to the operators
- Utilize EUM public dashboards for live Sustainability feed for customers

### **Example of public facing dashboard**

