

CATALYST

Welcome to Catalyst 2025!



Shawn Lankton

Chief Executive Officer



**Georgia Institute
of Technology**

**Technology
Square**

What a great community

ENERGYCAP

ECO² Champions



Share ideas // Build community // Make the world a greener place

Nice to meet y'all!

🌴 Grew up in Northwest Florida

🧐 Trained as an Electrical Engineer

- 8 years at Georgia Tech (BS, MS, and PhD)
- Studying robotics, AI, and Computer Vision

🚀 Career growing software companies

- Building incredible teams
- Shipping amazing products
- Helping customers become wildly successful!

🌱 9 months in at EnergyCAP

- Awesome mission, product, and team
- Passionate customers and strong community
- Excitement for what's ahead!



Market context

Energy news

- Electrification surge
- AI workload demand
- Geopolitical shocks
- Production shifts



What's ahead

- Accelerating technology
- Volatile pricing
- Expensive inputs
- Focus on cost cutting



Climate impact

- Still critical
- Still getting worse
- Local action matters
- Pressure from constituents



A photograph of a forest scene with sunlight filtering through the trees, creating a warm, golden glow. The foreground is filled with green grass and numerous yellow dandelions. The text is overlaid in the center of the image.

Opportunity for leaders with the best data

Your investments now matter more than ever

Let's centralize data, capture insights, and control costs

What to expect this week

Training

As always, learn about EnergyCAP across multiple tracks

Networking

Meet other EnergyCAP users, swap stories, and build your network

New faces

Meet new members of the EnergyCAP executive team

Launches

Two exciting product launches this week – stay tuned!

What's ahead for EnergyCAP?

- Improving the speed and accuracy of BillCAPture
- Bringing your buildings' attributes into EnergyCAP
- Adding AI to help you capture actionable insights faster
- Growing this network of empowered energy leaders

New faces at EnergyCAP



Trey Simonton // Sales

Loves finding issues that we can solve and make us easy to work with!



Erika Brookes // Marketing

Loves learning how to serve our community of users and sing your praises!



Ashish Sharma // Delivery

Loves making things work so we can help customers!



Dan Flanigan // Product

Loves building products that solve problems and delight customers!